






Collaborative Futurism

'FUTURE OF'

Intelligence Solutions

Strategic Content and Business Intelligence that help you turn uncertainty into competitive advantage.

We'll tackle a topic of interest, and provide unique, exclusive insights—in the context of your business and strategic goals—that will give you a strategic advantage in the marketplace.

	 White Paper	 Topic Dossier	 Expansive Report
	Strategic 1-page paper on topic of interest 1-2 PAGES	1 topic deep dive 2-6 PAGES	Complete topic report with 7-12 sub-topics 50-70 PAGES
Strategic Content			
Groundbreaking thought-leadership	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Unique marketplace insights	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business Intelligence			
Forces of Change Analysis	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Probable scenarios: 5-10 years out	1-2	3-5	10-20
Actionable insights	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Third-party experts engaged	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Strategic business ideas	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
External Marketing			
PR Strategy and Trade Outreach		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Promotional package for the report + each topic		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Co-Promotion		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>